

[REDACTED]

December 13, 2010

[REDACTED]

Ford Foundation  
320 East 43rd Street  
New York, N.Y. 10017 USA

Dear Mr. [REDACTED]:

Congratulations on your most recent publication on public art spaces in Mexico City. I hope that your case study inspires other centers around the country. It was a pleasure speaking with you on the phone Tuesday about [REDACTED] programs in Mexico City and I look forward to discussing the potential for future joint initiatives.

The following is [REDACTED] USA's grant proposal for \$266,800 to fund *Rape No More*, an innovative rape reduction program in Haiti. Ford Foundation funds would allow for one of the most expansive rape prevention programs ever implemented in a post crisis area. The program will improve thousands of Haitians' lives by providing trauma counseling as well as groundbreaking male-targeted rape prevention programming. As you know, [REDACTED] has a strong reputation for effective long term social impact programming, and after our conversation Tuesday, I think we both agree that this would make an exceptional maiden partnership program between [REDACTED] and Ford Foundation.

Upon review of the proposal, please let me know if there is anything else you would like me to provide. Please don't hesitate to contact me with any questions at [REDACTED] or [REDACTED]. I look forward to hearing from you.

Sincerely,

[REDACTED]

President and C.E.O.

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## EXECUTIVE SUMMARY

For the past 65 years, thousands of [REDACTED] workers have pioneered international development work in 72 countries. [REDACTED] has become one of the world's leading poverty reduction agents, focusing on women and girls as the key to ending extreme poverty and increasing quality of life for millions of people worldwide. With over 800 programs in the past year alone, [REDACTED] has implemented effective, replicable long-term impact programming in the poorest regions around the world.

[REDACTED] USA seeks \$266,800 to implement *Rape No More*, a groundbreaking, expansive rape reduction program in Haiti. The ongoing crisis in post-earthquake Haiti is slow to improve. Epidemic rape is among the most incessant problems that Haitian women and girls face on a daily basis. [REDACTED] estimates that the problem's magnitude is significantly worse than currently known due the severe lack of reputable statistics and stigma attached to rape victims. The absence of long-term rape reduction programs in Haiti is unacceptable.

[REDACTED] USA seeks Ford Foundation funding to develop trauma therapy and male behavior modification programming in and around Port Au Prince. The funding will support the salaries of two program coordinators, the salaries of 80 Haitian workers, training materials, program space rental, and participation incentive costs. Gates Foundation funding will cover quality program evaluation throughout program implementation.

This innovative rape reduction model – based on the most current and reputable rape prevention research – will significantly reduce the burden of epidemic rape on Haitians. Additionally, the successful implementation of the program could serve as a model for future rape reduction programs around the world.

## INTRODUCTION

██████ is one of the largest, most influential poverty fighting organizations in the world. Our staff of over 12,000 people has helped improve the lives of people struggling with poverty in over 72 countries. ██████'s work has gained the respect of non-profit organizations and governments worldwide by reducing poverty and improving the lives of millions over the past six decades. ██████ impacted the lives of 59 million people in 72 countries through 800 programs in the last year alone.

Countless international programs prove that focusing initiatives towards empowering women and girls is one of the most effective strategies in development. Dr. ██████ ██████, ██████'s President and CEO, is leading the global effort to direct efforts towards women and girls in order to lift families out of poverty. Dr. ██████ and ██████'s prestigious Board of Directors have forged strong partnerships with private organizations, governments, and other non-profit organizations – including the United Nations, USAID, and *Medicines Sans Frontieres* – in order to strengthen and spread ██████'s programs.

Currently, ██████ is among the biggest responders to the humanitarian crisis in post-earthquake Haiti. We responded swiftly to the disaster and recognize the intense depletion of human security around Port Au Prince. With numerous projects already active in Haiti – including projects combating HIV/AIDS, Malaria, and poor sanitation – ██████ is able to respond effectively and efficiently to the needs of the Haitian people.

In 2008, ██████ partnered with PAM – a Baptist organization with over 260 churches across Haiti – to distribute seven tons of biscuits and 60,000 bottles of water in an emergency response to catastrophic flooding. In 2007, ██████ worked closely with the Haitian government and private health care organizations to target 1.6 million sexually active Haitians in response to the HIV/AIDS epidemic.

With a grant from the Ford Foundation, ██████ will be able to help victims of rape through counseling and reduce the rate of rape in Haiti through preventative male-targeted education.

██████'s expertise in female security has placed us at the forefront of the response effort to protect the lives and dignity of women and young girls around Haiti's capital city. With over 60 years organizing humanitarian relief programs, and 56 years running aid programming in Haiti, ██████ can effectively implement security aid projects for women and girls in Haiti today.

## PROBLEM STATEMENT

The United Nations recently called for immediate action to protect women and children in post-earthquake Haiti. "I remain concerned," said Edmund Mulet, the head of the U.N. stabilization mission in Haiti, "by the situation in the camps where vulnerable groups, particularly women and children, are at risk of sexual and gender-based violence."

Women and young girls are being raped at alarming rates, with gang rapes occurring frequently. Reports show that men are raping infants as young as two. Additionally, the conditions in Internally Displaced Persons (IDP) Camps (such as the Port Au Prince camp containing 47,000 people) allow men to sexual coerce women in exchange for food and shelter. U.N. reports have documented Haiti's extreme rape epidemic, but the crisis is significantly underreported due to the immense lack of reliable statistical data and stigma attached to rape victims.

Non-profit and government organizations have provided much needed aid, but few organizations work directly with Haitians to address the rape epidemic. Programs aimed at helping women post-rape and programs to educate men about the dangers of rape do not exist in sufficient numbers. The programs that *do* currently exist in Haiti have not successfully combated the problem of rape and sexual coercion. [REDACTED]'s current emergency gender-based violence program and U.N. policing efforts have been effective as emergency programs, but they are not enough for long-term impact. This void in effective programming needs to be filled immediately.

## **PROGRAM DESCRIPTION**

With funding from the Ford Foundation, [REDACTED]'s *Rape No More* program will expand [REDACTED]'s already existing Gender Based Violence program in Port Au Prince, Haiti to significantly reduce the rate of rape in the country. [REDACTED]'s current program is an emergency relief program structured as a short-term effort to help women suffering from gender based violence after the earthquake. *Rape No More* will be lead by [REDACTED]'s current director of the Gender Based Violence program as it evolves to more long-term care. We will hire two program coordinators to train eighty Haitians to carry out programming and achieve *Rape No More's* goals.

### **Goals and Objectives**

*Rape No More's* goals are as follows:

1. To provide support and care for women and girls who are victims of rape
2. To educate men about rape in order to prevent future offences.

*Rape No More's* objectives for the first year of programming for Goal 1 (providing support and care for women and girls who are victims of rape) are as follows:

1. To train 40 local Haitians in Rogerian counseling (explained below) to effectively provide post-trauma counseling and recuperative care for victims of rape in and around Port Au Prince
2. To create a broad network of women and young girls who know how to access post-rape counseling and care
3. To establish three permanent counseling spaces for women to use three days per week for walk-in counseling
4. To reach 500 rural women and girls by sending trained counselors on home visits two days per week
5. To increase quality of life for rape victims in and around Port Au Prince through post traumatic care.

*Rape No More's* objectives for the first year of programming for Goal 2 (educating men about rape in order to prevent future offences) are as follows:

1. To train 40 local Haitians to lead behavior modification workshops targeted at men and boys to deter potential perpetrators from raping women
2. To establish working partnerships with ten local bars and community centers to hold workshops twice per week in the various locations
3. To establish relationships with community leaders across Haiti in order to hold community workshops two days per week across the country
4. To send workers door to door across Haiti organizing in-house workshops two days per week
5. To significantly reduce 2,000 men's propensity to rape by increasing their capacity for empathy.

### **Methods**

*Rape No More* fills two voids in rape crisis programming in Haiti today: long-term trauma counseling and preventative behavior modification programming.

Goal 1 (providing support and care for women and girls who are victims of rape) will use a proven, well-established counseling model used in countless trauma care projects around the world. The Rogerian counseling method is easy to train and easily tailored to any culture. The method is feelings-based and uses non-judgmental open-ended questions to allow for patients to guide the counseling to their individual needs. This program maximizes impact by creating permanent counseling locations as well as reaching out into rural areas through a reputable home-based-care public health model (demonstrated famously by Paul Farmer). Counselors will document all interactions and report back to program coordinators on a regular basis.

Goal 2 (educating men about rape in order to prevent future offences) is less established but has immense potential. This pilot program would use psychological studies that identify male thinking behind rape. Counselors will be trained to fully explore these notions with Haitian men. Rachel Jewkes, an internationally lauded researcher on epidemic rape in low-income areas, recently released a comprehensive study that surveyed 487 men about rape behaviors and motivations<sup>1</sup>. This pilot program uses Jewkes's recommendations for male-targeted prevention programs to effectively reduce rape prevalence in Haiti. Counselors will recruit workshop participants by using heavily attended locations (e.g. bars) as workshop venues. We will provide incentives – such as food – in order to increase attendance. Counselors will lead empathy and behavior modification workshops to increase male sensitivity towards rape and decrease offences. [REDACTED]'s top socio-behavioral intervention specialists have developed the workshop models and curricula.

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<sup>1</sup> Rachel Jewkes, "Intimate partner violence, relationship power inequity, and incidence of HIV infection in young women in South Africa: a cohort study." The Lancet Online. (June 2010): 1-8.

## Evaluation

Gates Foundation funding (already secured) will fund an externally run evaluation that will analyze success based on the following:

1. Surveys administered to victims of rape before and after they receive counseling to measure perceived quality of life, as well as frequency and accessibility of counseling
2. Surveys administered to men and boys before and after they participate in workshops to measure capacity for empathy and tendencies towards assault behavior
3. Rape occurrence frequency in and around Port Au Prince considering where [REDACTED] programming had a strong presence.

Upon initial evaluation (starting two months after program initiation), [REDACTED] will determine the efficacy of the project and continue rape prevention efforts accordingly (i.e. apply for secondary grant funding and revise programming model appropriately).

## Program Timeline

The following is a projected timeline for *Rape No More*.

<b>Nov 1</b>	Job listings for two program coordinators released
<b>Dec. 20</b>	Briefings for two program coordinators
<b>Jan 12</b>	Two program coordinators arrive in Haiti
<b>Jan 12-31</b>	Orientation, survey work, initial outreach, material development, program preparation, calls released for local workers
<b>Feb 1-14</b>	Local worker interviews and training
<b>Feb 15</b>	Advertising and outreach begins
<b>Feb 21</b>	Program implementation begins
<b>April 1</b>	Initial evaluation begins
<b>Oct 1</b>	Programs end
<b>Nov 1</b>	Writing and evaluation complete

## CONCLUSION

[REDACTED] respectfully requests \$266,800 for full funding of *Rape No More*, Haiti. Haiti is currently in crisis. The country needs comprehensive social programming in order to heal and lift itself out of political and economic turmoil. *Rape No More* has the potential to catalyze significant social capacity improvement.

With Ford Foundation funding, [REDACTED] will appreciatively credit the Ford Foundation on all publications, program materials, and Internet briefings. Ford Foundation would be instrumental in forging a new wave of rape prevention programming that could be replicated in vulnerable populations across the world. This pilot program has the potential to improve the lives of thousands of women in Haiti, and countless more women throughout the world. We hope that the Ford Foundation will take a fundamental role in this groundbreaking initiative.

## BUDGET

██████'s *Rape No More* program in Haiti will be the largest rape prevention and care program launched in a humanitarian relief effort to date. The program costs cover personnel salaries, space rental, material development, transportation, participation incentives, and emergency preparedness costs necessary for conflict locations. ██████ has already secured a grant from the Gates Foundation for externally managed program evaluation. All direct costs include consideration for Haiti's current unstable economic environment. Total program cost amounts to \$266,800.

	<b>1<sup>st</sup> Program Year Salary</b>
<b>Personnel Costs</b>	
Female Counseling Program Coordinator	\$ 32,000 (1)
Male Workshops Coordinator	\$ 32,000 (1)
Eighty Haitian Workers	\$ 110,000 (2)
<b>Total Personnel Costs</b>	<b>\$ 174,000</b>
<b>Non Personnel Costs</b>	
Workshop Materials	\$ 2,000 (3)
In Country Travel Costs	\$ 30,000 (4)
Travel Costs to Location	\$ 1,400 (5)
Rent for Counseling Facilities	\$ 2,100 (6)
Food for Male Workshop Incentives	\$ 1,000 (7)
Venue Use Compensation	\$ 2,000 (8)
Miscellaneous Costs	\$ 1,500 (9)
Emergency Preparedness Costs	\$ 5,000 (10)
<b>Total Non Personnel Costs</b>	<b>\$ 45,000</b>
<b>Support</b>	
External Evaluation (Gates Foundation Funded)	\$ 20,000 (11)
<b>Total Direct Costs</b>	<b>\$ 239,000</b>
<b>Administrative Costs/Overhead</b>	<b>\$ 47,800 (12)</b>
<b>Total Costs</b>	<b>\$ 286,800</b>
<b>Total Amount Requested</b>	<b>\$ 266,800</b>

### **Budget Narrative**

- (1) Each program coordinator's salary is adjusted for cost of living in Port Au Prince and includes 25% payroll taxes and fringe benefits.
- (2) Eighty local Haitian works (40 female counselors for rape victims and 40 male educators for male sensitivity training) at \$7/day for 6 days per week for 32 weeks.
- (3) This represents printing costs for workshop materials, advertising materials, and educational materials for public distribution.
- (4) This represents the calculated gasoline costs at \$4.00 per gallon and public transportation costs at local minibuses rates for all paid workers.
- (5) Two round trip tickets from Atlanta, Georgia to Port Au Prince for the two program coordinators.
- (6) This represents rent for three permanent locations for daily counseling at \$3/day every day for 32 weeks.
- (7) This represents the total calculated cost for food incentives (based on current local food prices) to attract men to program two workshops.
- (8) This represents estimated costs for tips and necessary compensation for space usage (e.g. bars) to hold community workshops.
- (9) This represents all miscellaneous costs that can only be accounted for once in country considering regularly fluctuating prices and overall country instability.
- (10) This represents emergency preparedness funding considering recent violent outburst and political instability. This could include emergency medical attention and transportation for any paid staff or, when necessary, clients.
- (11) This represents grant funding from the Gates Foundation for ongoing program evaluation by a contracted organization.
- (12) This represents ██████ overhead cost, which is 20% of direct costs.